

## Testimonials

*"Eye-opening yet very practical information that everyone can implement."*  
– Dr. Intaek Choi

*"Worthwhile real-world suggestions that are very applicable to the general dentist setting...allows dentists to apply the principles to what works best for them."*  
– Dr. Steven Vongluekiat

*"I was impressed and further interested in finding ways to streamline efficiency while providing a service that benefits the patient as well as the practice."*  
– Mark K.

*"The greatest strength was relatability/relevance to real life day by day dental office issues."*  
– Somya S.

*"Very impressed."*  
– Dr. Petar Tofovic

*"...Some great information. Definitely will follow up with future courses."*  
– Dr. Kevin Knust

*"Great concepts delivered effectively and clearly."*  
– Dr. Jason Hemphill

*"I got a better understanding of scheduling and production."*  
– Sandra A.

*"Impressive and energetic, usable and focused info for Monday."*  
– Dr. Colleen Scheive

## YOUR EVENT COULD BE NEXT!

### REQUIREMENTS

**Travel:** Speaker requests roundtrip coach airfare, ground transportation in host city, and two-night hotel stay. Speaker will book and provide receipt for reimbursement.

**Disclosures:** Speaker warrants all content is original and has rights to its use. All financial relationships or sponsorships are fully disclosed to the conference committee and audience to ensure transparency.

Contact [Speaking@ProductiveDentist.com](mailto:Speaking@ProductiveDentist.com)  
to invite Dr. Chad Johnson to  
customize a program for your next event.



## CHAD JOHNSON, DDS

### SPEAKER PACKET

PHONE (800) 757-6077  
[SPEAKING@PRODUCTIVEDENTIST.COM](mailto:SPEAKING@PRODUCTIVEDENTIST.COM)  
[PRODUCTIVEDENTIST.COM](http://PRODUCTIVEDENTIST.COM)





Dr. Chad Johnson is a general dentist and owner of Veranda Dentistry in Pleasant Hill, Iowa. He earned his DDS from the University of Iowa College of Dentistry in 2005, is an Academy of General Dentistry fellow, and is a Diplomate of the International Dental Implant Association.

Dr. Johnson has used CAD/CAM (computer-aided design and manufacturing) and CBCT (cone beam-computed technology) since 2011. He serves as Visiting Faculty for the CEREC® Mentor Group at Spear Education in Scottsdale, Arizona, and is a CEREC trainer for the state of Iowa as well.

As a member of the Productive Dentist Academy, Dr. Johnson has been given the opportunity to learn from and share his wealth of knowledge with other dentists and industry professionals looking to grow their practice and take better care of patients.

#### PROFESSIONAL MEMBERSHIPS

- American Dental Association
- Iowa Dental Association
- Des Moines District Dental Society
- Academy of Laser Dentistry
- Academy of General Dentistry Fellow
- American Academy of Cosmetic Dentistry



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## Speaking Topics

### Quench the Burn While Fanning the Leadership Flames

Dr. Chad Johnson shares his personal journey as both dentist and family man. His career and life experience are part of this presentation about running an effective practice in ways that are ethical, efficient, lucrative, and bring overall satisfaction to both staff and patients alike.

Productivity and scheduling as a contract and promise with your office team is just the beginning. Scheduling to productivity is a recurring theme, and Dr. Johnson deftly weaves each topic with the threads of productivity to tie it all together. Setting mindful intentions in both word and deed are also strongly incorporated in “Quench the Burn While Fanning the Leadership Flames”.

#### Presentation topics covered may include but are not limited to:

- *Scheduling to Production (Scheduling to Productivity, Not Time)*
- *Delegation and Teamwork*
- *Case Presentation Skills*
- *Case Acceptance*
- *Marketing and Branding*
- *Increasing Your Service Mix with Computer-Aided Design and Manufacturing (CAD/CAM)*
- *Risk Factors*
- *Staff Incentives*
- *Mentoring Your “Family”*
- *Quenching the Business Burn*
- *Tracking Statistics/KPIs (Key Performance Indicators)*

Dr. Johnson hopes to instill a sense of purpose and accountability with this dynamic presentation and inspire listeners to return to their offices Monday with ideas and enthusiasm to share. There will be a question and answer period and some audience participation. Productivity is all about building relationships!