

Dr. Baird's Achievements

- Owner of four companies including Productive Dentist Academy and Compassionate Finance
- Inventor of three revolutionary dental technologies:
 - Quadra-Guide - Surgical Placement System
 - Foramen Locator - Patent Pending
 - Equaspace System - Patent Pending
- Honored Fellow, American Academy of Implant Dentistry
- Diplomate, International Congress of Oral Implantology
- Lecturer, international speaker, and expert on dental implantology
- Visiting professor at University of Texas Dental School in San Antonio and Baylor Dental School in Dallas, Texas
- Published book, *Implant Dentistry: Simplified, Predictable & Profitable*, newsletter, and article author on dental implantology

REQUIREMENTS

AV Requirements: Lavalier microphone; ideally a 2nd mic (handheld) for larger audiences.

Room Set Up: Prefer Chevron-angle tables with screens angled in front right corner of the room (or double screens for larger audiences). Least favorable setting: center aisle screens.

Books: Speaker provides conference pricing for books to gift to audience. Please inquire (book sample enclosed).

Travel: Speaker requests roundtrip coach airfare, ground transportation in host city, and two-night hotel stay. Speaker will book and provide receipt for reimbursement.

Disclosures: Speaker warrants all content is original and has rights to its use. All financial relationships or sponsorships are fully disclosed to the conference committee and audience to ensure transparency.

To invite Dr. Bruce B. Baird to speak
at your event, please email
Speaking@ProductiveDentist.com



BRUCE B. BAIRD, DDS

SPEAKER PACKET

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Are You Ready to Hit the Reset Button On Your Practice?

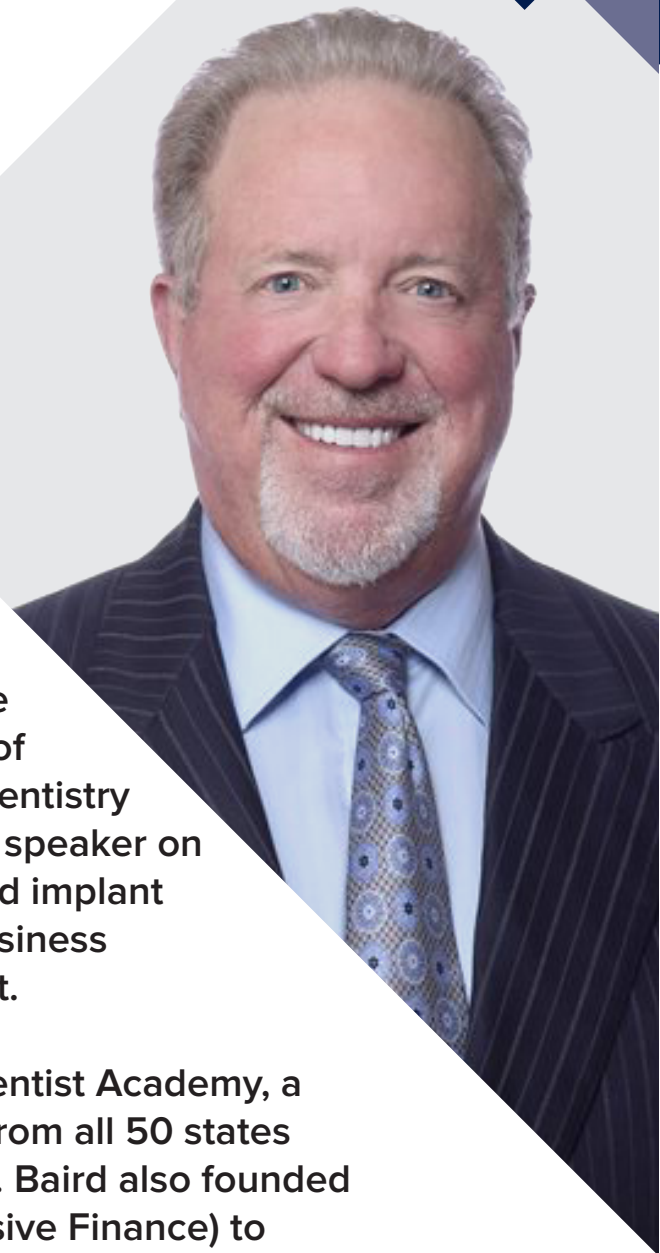
Dr. Bruce B. Baird is a leading cosmetic dentist in the Dallas – Fort Worth area and one of the top-producing dentists in the country. He has invented and pioneered the development of new technologies for implant and restorative dentistry and is a national and international teacher and speaker on subjects including cosmetic, reconstructive, and implant dentistry, technology in dentistry, as well as business management and communication development.

Dr. Baird is the co-founder of the Productive Dentist Academy, a dental prosperity company whose clients hail from all 50 states and 17 other countries over the last decade. Dr. Baird also founded Compassionate Finance (formerly Comprehensive Finance) to provide dentists with an alternative to existing third-party financing options, making new opportunities for wealth available to dentists that had never been considered an option.

“Dr. Baird brings personal experiences to show how this applies in real life.”

Dr. N.T.

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Productivity: It's Not By Chance

Dentistry is evolving rapidly as new technology changes how we treat patients. We need to re-evaluate our current processes and beliefs to make room for continued success in today's challenging economic environment.

The first question is often the hardest question – “How do I begin?”

Dr. Baird's presentation will teach you key strategies that will effectively reset your thinking on the business of dentistry, challenge the mindset preventing practices from reaching their potential, and offer creative solutions to your most challenging business issues.

- Develop a strategic plan for profitability that works for your practice
- Get patients to say “yes” to comprehensive dentistry
- Schedule for productivity, not for time

“Prosperity is a prerequisite for clinical excellence.”

